Kirkwood Meadows Public Utility District
Communications Committee
REGULAR MEETING NOTICE

NOTICE IS HEREBY GIVEN that the Communications Committee of the Kirkwood Meadows Public Utility District has called a Regular Meeting of the Committee to be held on **Tuesday, March 12, 2026 at 2:00 PM** at the Kirkwood Meadows Public Utility District, Community Services Building, 33540 Loop Road, Kirkwood, CA 95646. The meeting will also be accessible via Zoom at: https://us02web.zoom.us/j/89141086495

IN ACCORDANCE WITH THE PROCEDURES SET FORTH IN GOVERNMENT CODE §54953(B) – ADDITIONAL TELECONFERENCE LOCATION: 618 Santa Barbara Road Berkeley, CA 94707

HOW TO PARTICIPATE / OBSERVE THE MEETING:
Public access is available at the physical location of the meeting. You may participate in person or via the Zoom Webinar.
Telephone: Call Zoom at (669) 900-6833 and enter Meeting ID# **891 4108 6495** followed by the pound (#) key.
Computer: Follow this link to join the meeting automatically: https://us02web.zoom.us/j/89141086495
Mobile: Open the Zoom mobile app on a smartphone and enter Meeting ID# **891 4108 6495**

HOW TO SUBMIT PUBLIC COMMENTS:
Prior to the meeting, please mail comments to P.O. Box 247, Kirkwood, CA 95646, fax your comments to (209) 258-8727 Attn: Rick Ansel or email at GM@kmpud.com, write "Public Comments" in the subject line. Include the agenda item number and title, as well as your comments. During the meeting, the Committee Chair will announce the opportunity to make public comments. Please utilize the "raise your hand" function via the Zoom application or your telephone if participating in this manner.

Any person may make comments during the General Public Comment period on items of interest, within the subject matter jurisdiction of the Committee, that are not listed on the posted agenda. In accordance with the Brown Act, the Committee cannot deliberate or vote on any matter brought forth by public comment that has not been posted in the published agenda.

ACCESSIBILITY INFORMATION:
Committee meetings are accessible to people with disabilities and others who need assistance. Individuals who need special assistance or a disability-related modification or accommodation (including auxiliary aids or services) to observe and/or participate in this meeting and access meeting-related materials should contact the District, at least 48-hours before the meeting at (209) 258-4444 or info@kmpud.com Advanced notification will enable the District to swiftly resolve such requests and ensure accessibility.

Distribution Date: March 9, 2026

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1) **Rate Study Communications.** Discussion & possible action.

2) **Fire and Emergency Services Prop 218 Communications.** Discussion & possible action.

3) **KMPUD Branding and Logo Update.** Discussion & possible action.

4) **Website Update Improvements.** Discussion & possible action.

5) **Newsletter Review.** Discussion & possible action.

6) **FAQ's.** Discussion & possible action.

7) **Future Topics.**

8) **Next Meeting/Staff Recommendation**: *Thursday, April 9, 2026, 2:00 PM.*

The Kirkwood Meadows Public Utility District is an equal opportunity provider and employer.

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KMPUD Logo
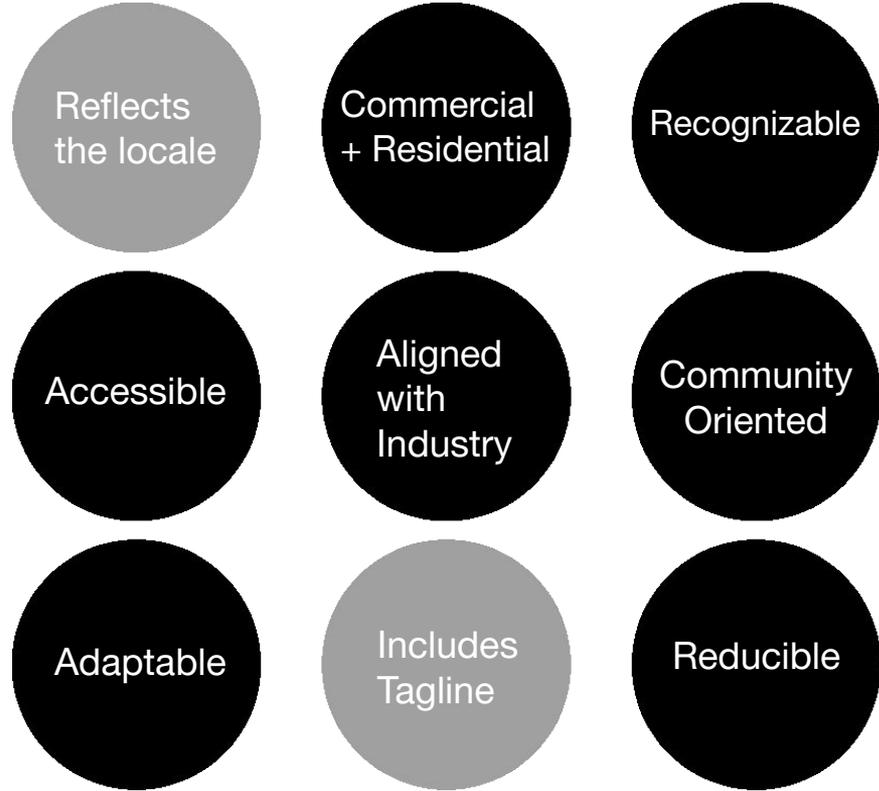
Option 1

Option 2

KMPUD Logo Presentation

Feb 2026

The goal is to create a new visual identity that reflects the name, vision, values and feel identified in the utility district with a focus on community and the local environment.

Logo Design Goals and Attributes

Reflects the locale

Commercial + Residential

Recognizable

Accessible

Aligned with Industry

Community Oriented

Adaptable

Includes Tagline

Reducible

Updated Drafts v1
as of 2/18

Tagline in Upper Case

- Font option 1

KMPUD
No Tagline

- Font option 1

**UC Berkeley
Creative Lab**

KMPUD Stacked With Phone Number Variations

- Font option 1

- number with/without parentheses

- version without tagline

Feb 2026

Applying Color

Color Explorations

- Emerald Pine on white

Color Explorations

- White on Emerald Pine

Color Explorations

- Spring Green on
Emerald Pine

Color Explorations

- 2 color version. Spring
Green and white on
Emerald Pine

Color Explorations

- 2 color version. Spring Green and white on Emerald Pine

Color Explorations

- 1 color version.
Emerald Pine on Spring
Green

Color Explorations

- 1 color version. White on Spring Green

Color Explorations

- 2 color version. White
and Emerald Pine on
Spring Green