

## **SAMPLE MISSION STATEMENTS**

- Amador Water Agency
  - To enhance the quality of life in Amador County by providing safe, reliable water, waste-water, conservation and reclamation services.
- Calaveras County Water District
  - Our team is dedicated to protecting, enhancing and developing our rich water resources to the highest beneficial use for Calaveras County, while maintaining cost-conscious, reliable service, and our quality of life, through responsible management.
- Contra Costa Water District
  - The mission of the Contra Costa Water District is to strategically provide a reliable supply of high quality water at the lowest cost possible, in an environmentally responsible manner.
- East Bay MUD
  - To manage the natural resources with which the District is entrusted; to provide reliable, high quality water and wastewater services at fair and reasonable rates for the people of the East Bay; and to preserve and protect the environment for future generations.
- El Dorado Irrigation District
  - We are a public agency dedicated to providing high quality water, wastewater treatment, recycled water, hydropower, and recreation services in an environmentally and fiscally responsible manner.
- Nevada Irrigation District
  - We are a public agency dedicated to providing high quality water, wastewater treatment, recycled water, hydropower, and recreation services in an environmentally and fiscally responsible manner.
- South Tahoe PUD
  - Furnish our customers with reliable water and wastewater services, and provide those services safely, efficiently, and cost effectively.
- Truckee Donner PUD
  - The Mission of Truckee Donner PUD is to provide reliable, high quality water and electrical power services while meeting customer demand, and to manage District resources in a safe, open, responsible, environmentally sound manner at the lowest practical cost.
- Tuolumne Utilities District
  - The Mission of the Tuolumne Utilities District is to Provide: the Best Water and Wastewater Services for our Customers with Great Customer Service in a Socially, Financially and Environmentally Responsible Manner



## **Kirkwood Meadows Public Utility District Mission Statement**

To maintain and enhance the quality of life in Kirkwood by providing our customers with safe, reliable, environmentally responsible services, and provide those services openly, efficiently, and cost effectively.

### Strategic Goals

- Reliable Services
- Provided Openly
- Provided Efficiently
- Provided Cost Effectively
- Environmentally Responsible

### Reliable Services

- Maintain and implement a current Services Master Plan, including the required facilities to meet current and future demand and supply.
- Procure and supply reliable low cost electric power to meet current and future loads, consistent with the Renewable Portfolio Standards requirements and other environmental best practices.

### Openly

- Promote public awareness of all District activities and services.
- Conduct the District's business in a legal, ethical, open, and transparent manner.
- Promote communication and cooperation with other public and private agencies.

### Efficiently

- Establish measurements, key performance indicators and goals to optimize performance in each business.
- Provide exemplary customer service.
- Develop staff to ensure professionalism, continuity of organizational knowledge and District reputation as a desirable place to work.
- Provide a safe and harmonious work environment for our employees.
- Maximize appropriate use of technology to improve operational efficiency and prioritize asset replacement.
- Develop and implement high operational standards, procedures and Codes of Conduct.
- Reduce employee injuries by maintaining an active and effective safety/ wellness program.

### Cost Effectively

- Operate as outstanding financial stewards.
- Develop appropriate financial procedures to assure responsible cost and financial management.
- Implement budgeting process and regular reviews of performance to approved Budget.

### Environmentally Responsible

- Manage in an environmentally sound manner.
- Provide key leadership in the stewardship of the District's aquifer, watershed, and natural infrastructure.
- Foster a culture of efficient use of water and other natural resources.

Kirkwood Meadows Public Utility District

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Strategic Goals

~~Reliable Services~~

~~Provided Openly~~

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~~Environmentally Responsible~~

Provide Efficient and Reliable Services

- Maintain and implement a current Services Master Plan, including the required facilities to meet current and future demand and supply.
- ~~Procure and supply reliable low cost electric power to meet current and future loads, consistent with the Renewable Portfolio Standards requirements and other environmental best practices.~~ Maximize appropriate use of technology to improve operational efficiency, maintenance protocols, and prioritize asset replacement.
- Establish measurements, key performance indicators and goals to optimize performance in each business service.
- Reduce employee injuries by maintaining an active, and effective safety and/ wellness program.

Responsibly Serve the Public

- Conduct the District's business in a legal, ethical, open, and transparent manner
- ~~Foster a culture of efficient water use in our community, and promote~~ Promote public awareness of all District activities and the value of District services.
- ~~Conduct the District's business in a legal, ethical, open, and transparent manner~~
- Promote communication and cooperation with other public and private agencies.
- ~~Provide~~ Develop and implement high standards of exemplary customer service.
- Develop and implement high operational standards and, procedures and Codes of Conduct.

Efficiently

- ~~Establish measurements, key performance indicators and goals to optimize performance in each business~~
- ~~Provide exemplary customer service.~~
- ~~Develop staff to ensure professionalism, continuity of organizational knowledge and District reputation as a desirable place to work.~~
- ~~Provide a safe and harmonious work environment for our employees.~~
- ~~Maximize appropriate use of technology to improve operational efficiency and prioritize asset replacement.~~

## Kirkwood Meadows Public Utility District

- ~~• Develop and implement high operational standards, procedures and Codes of Conduct.~~
- ~~• Reduce employee injuries by maintaining an active and effective safety/ wellness program.~~

### Manage the District in an Effective and Fiscally Responsible Manner~~Cost Effectively~~

- Utilize modern, cost effective work methods and equipment.
- Develop staff to ensure professionalism, continuity of organizational knowledge and District reputation as a desirable place to work.
- Review and update District financial goals to achieve a stable financial condition to include planning, revenue, debt and reserve goals.~~Operate as outstanding financial stewards.~~
- Develop/Maintain appropriate financial procedures to assure responsible financial management.
- ~~Implement budgeting process and~~Provide regular reviews of performance ~~versus~~to Budget.

### Manage with Environmental Responsibility

- Procure and supply reliable low cost electric power to meet current and future loads, consistent with the Renewable Portfolio Standards requirements and other environmental best practices
- Foster a culture of efficient water-utility use in our community
- ~~Minimize impacts of District operations on the natural environment. Manage in an environmentally sound manner~~
- Provide key leadership in the stewardship of the District's aquifer, watershed, and natural resources~~infrastructure~~

### Support Responsible Economic Development in Kirkwood

- Encourage growth of the existing industries and attract development that reflects, preserves, and enhances Kirkwood's unique culture and historic character and results in economic vitality, diversification of the community's tax base, and improved sustainability and quality of life for its residents.
- Provide the resources that enable and advance community-based strategies to enhance economic opportunity, build strong neighborhoods, and ensure a framework for quality growth and development.

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## Kirkwood Meadows Public Utility District

### Mission Statement

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### Strategic Goals

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- Maintain and implement a current Services Master Plan, including the required facilities to meet current and future demand and supply.
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- Reduce employee injuries by maintaining an active, effective safety and wellness program.

#### Responsibly Serve the Public

- Conduct the District's business in a legal, ethical, open, and transparent manner
- Promote public awareness of all District activities and the value of District services.
- Promote communication and cooperation with other public and private agencies.
- Develop and implement high standards of customer service.
- Develop and implement high operational standards and procedures.

#### Manage the District in an Effective and Fiscally Responsible Manner

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- Maintain appropriate financial procedures to assure responsible financial management.
- Provide regular reviews of performance versus Budget.

#### Manage with Environmental Responsibility

- Procure and supply reliable low cost electric power to meet current and future loads, consistent with the Renewable Portfolio Standards requirements and other environmental best practices
- Foster a culture of efficient utility use in our community
- Minimize impacts of District operations on the natural environment. Provide key leadership in the stewardship of the District's natural resources

## **Kirkwood Meadows Public Utility District**

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### Support Responsible Economic Development in Kirkwood

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- Provide a level of services and utility resources that enable and advance community-based strategies to enhance economic opportunity, build strong neighborhoods, and ensure a framework for quality growth and development.



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## Kirkwood Meadows Public Utility District

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- Provide the resources that enable and advance community-based strategies to enhance economic opportunity, build strong neighborhoods, and ensure a framework for quality growth and development.
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